

From Philip Morris

# NICOTINE EXTRACTED TOBACCO

HOW A HILL OF BEANS HELPED PERCOLATE  
THE NEXT BREAKTHROUGH IN SMOKING.

"If they can remove caffeine from coffee and still keep its  
distinct flavor why can't we do the same with tobacco?"

That simple question inspired us to create NEXT,  
the first cigarette made with nicotine-extracted tobacco.

97% of the nicotine has been removed. Taken away  
naturally by our patented N-EXT Process, the same way caffeine  
is removed from coffee. Leaving our mild, natural tobacco's mild and natural.



And leaving you with a choice you  
never had before... tobacco  
without nicotine.

You'll find it in NEXT. The  
distinct, light smoke unlike any other  
NEXT.

WHAT YOU WANT  
OUT OF A CIGARETTE.

*Now you have a choice.*

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.



Available in Lights, Ultra Lights, Regular and Menthol.

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